



**SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)**

Siddharth Nagar, Narayanavanam Road –517583

QUESTION BANK (DESCRIPTIVE)

Subject with Code: Supply chain Management (19HS0860) Course & Branch: B.Tech – EEE & AG

Regulation: R19

Year & Sem: IV-B.Tech & I-Sem

UNIT –I

1	a	Explain the distinction between distribution logistics and supply chain management.	[L2][CO1]	[6M]
	b	Explain the importance of SCM.	[L2][CO1]	[6M]
2	a.	What is Outsourcing of distribution logistics?	[L1][CO1]	[6M]
	b	Explain reasons for outsourcing with suitable examples.	[L4][CO1]	[6M]
3	a	What is the scope of Supply Chain management?	[L1][CO1]	[6M]
	b	How do you design distribution logistics system?	[L2][CO1]	[6M]
4	a	Define Fundamentals of Supply Chain management with suitable examples.	[L3][CO1]	[6M]
	b	How do the decisions of the supply chain affect an organization?	[L2][CO1]	[6M]
5	a	What are the levels of Supply Chain Management and how they affect your business?	[L4][CO1]	[6M]
	b	Demonstrate understanding of distribution logistics.	[L3][CO1]	[6M]
6		What is supply chain management? How many players in supply chain?	[L3][CO1]	[12M]
7		How would you explain measuring performance in supply chain?	[L4][CO1]	[12M]
8		How to Plan & Develop the Right Supply Chain Strategy?	[L2][CO1]	[12M]
9	a	Explain the role of Supply Chain Management in Economy.	[L5][CO1]	[6M]
	b	What are the phases of evolution of the supply chain management?	[L4][CO1]	[6M]
10		State the Enablers/Drivers of Supply Chain Performance.	[L5][CO1]	[12M]

UNIT –II

SMALL BUSINESS AND IT'S IMPORTANCE

1	a	Define Strategic Sourcing. Explain its Nature and Scope.	[L3][CO2]	[6M]
	b	What is meant by worldwide sourcing? Explain its types.	[L2][CO2]	[6M]
2	a	What is Outsourcing? How does it will help organization?	[L1][CO2]	[6M]
	b	Watch choice would you have made while negotiating if you are doing a business?	[L6][CO2]	[6M]
3	a	How do you select and negotiate with suppliers?	[L2][CO2]	[6M]
	b	What are five key guidelines when conducting negotiations with suppliers?	[L6][CO2]	[6M]
4	a	Explain how to Identify core processes in supply chain.	[L1][CO2]	[6M]
	b	Can you formulate a theory for make versus buy?	[L5][CO2]	[6M]
5	a	What is the significance of World Wide Sourcing in supply chain management.?	[L1][CO2]	[6M]
	b	What idea justify market versus hierarchy?	[L4][CO2]	[6M]
6	a	Distinguish between Make Vs buy with examples.	[L2][CO2]	[6M]
	b	How does Make Vs buy continuum of goods help in business decision making?	[L4][CO2]	[6M]
7	a	Explain Sourcing strategy with process.	[L4][CO2]	[6M]
	b	If you are a manager what are the issues you negotiate with suppliers	[L6][CO2]	[6M]
8	a	State how to Supplier Selection process is done.	[L4][CO2]	[6M]
	b	How would you clarify supplier development?	[L1][CO2]	[6M]
9	a	State how Supplier Selection process is done.	[L1][CO2]	[6M]
	b	How would you clarify supplier development?	[L3][CO2]	[6M]
10	a	Distinguish between Market Vs Hierarchy with examples.	[L2][CO2]	[6M]
	b	Illustrate Market Vs Hierarchy system with the diagram and explain.	[L2][CO2]	[6M]

UNIT –III

SUPPLY CHAIN NETWORK

1	a	Write a short note on Supply Chain Network.	[L1][CO3]	[6M]
	b	What is supply chain network and why is it important?	[L1][CO3]	[6M]
2	a	What is Distribution Network Design?	[L2][CO3]	[6M]
	b	Identify factors influencing supply chain network design.	[L3][CO3]	[6M]
3	a	How would you prove network designing is important for organisations?	[L3][CO3]	[6M]
	b	Models for Facility Location and Capacity Allocation in the Supply Chain-discuss	[L4][CO3]	[6M]
4	a	Role of distribution strategy in supply chain-Discuss	[L2][CO3]	[6M]
	b	Explain various types of distribution strategies in supplychain.	[L3][CO3]	[6M]
5	a	What is the significance of Value Addition in supply chain management?	[L1][CO3]	[6M]
	b	How would you categorize capital allocation?	[L4][CO3]	[6M]
6	a	Define distribution Strategies with suitable examples.	[L1][CO3]	[6M]
	b	Design a network for agriculture based businesses.	[L6][CO3]	[6M]
7	a	Distinguish between Models for facility and location with examples.	[L2][CO3]	[6M]
	b	How does this distribution center location models works? Explain in your own words.	[L3][CO3]	[6M]
8	a	What is the significance of facility and location?	[L2][CO3]	[6M]
	b	How does decision making helps in Supply Chain Performance?	[L2][CO3]	[6M]
9	a	State the Enablers/Drivers of Supply Chain Performance.	[L1][CO3]	[6M]
	b	Interpret in your own words the understanding of distribution logistics.	[L2][CO3]	[6M]
10	a	State the Supply Chain Network optimization models.	[L2][CO3]	[6M]
	b	How would you explain about optimization model.	[L1][CO3]	[6M]

UNIT –IV

PLANNING DEMAND, INVENTORY AND SUPPLY

1	a	What is the need of Managing supply chain cycle inventory?	[L1][CO4]	[6M]
	b	How do you face Uncertainty in the supply chain.	[L4][CO4]	[6M]
2	a	How do you manage supply chain cycle inventory?	[L3][CO5]	[6M]
	b	How does supply chain system help organization?	[L1][CO4]	[6M]
3	a	Explain how to identify Uncertainty in the supply chain.	[L2][CO4]	[6M]
	b	Why would Amazon choose multi location inventory management?	[L4][CO5]	[6M]
4	a	What is the significance of Analyzing impact of supply chain redesign on the inventory?	[L1][CO4]	[6M]
	b	Construct product life cycle for Nokia.	[L6][CO5]	[6M]
5	a	Define Risk Pooling with suitable examples.	[L1][CO5]	[6M]
	b	What would result if managing inventory for short life in agriculture product basis is implemented rightly?	[L3][CO4]	[6M]
6	a	Distinguish between Planning and Demand with examples.	[L3][CO4]	[6M]
	b	How does Inventory and Supply of goods help in business decision making?	[L1][CO4]	[6M]
7	a	How to Managing inventory for short life products?	[L1][CO4]	[6M]
	b	Define the following: i. Revenue Management ii. Risk Pooling	[L1][CO4]	[6M]
8	a	Explain product life cycle with process.	[L1][CO4]	[6M]
	b	Construct a model that could choose supply chain redesigning on inventory for automobile industry.	[L3][CO6]	[6M]
9	a	Explain about how to multiple item process is done for supply chain system.	[L1][CO4]	[6M]
	b	Do you think multi items management will help large industries?	[L4][CO4]	[6M]
10	a	Define the following: i. Multiple location ii. Inventory management.	[L1][CO4]	[6M]
	b	How does IT sector will help organization in SCM?	[L1][CO4]	[6M]

UNIT –V
CURRENT TRENDS

1	a	Explain the current Trends in SCM.	[L4][CO6]	[6M]
	b	Explain supply chain current Nature and Scope.	[L2][CO6]	[6M]
2	a	What is Supply Chain Integration?	[L1][CO5]	[6M]
	b	How does SC process restructuring help IT organization?	[L3][CO6]	[6M]
3	a	Relate how to build partnership and trust in SC.	[L2][CO5]	[6M]
	b	Assume you are the CEO of Facebook how you would use supply chain system.	[L6][CO6]	[6M]
4	a	Explain the importance of building partnership and trust in SC.	[L2][CO5]	[6M]
	b	Interpret the downfall of ambassador car with reference to supply chain technology.	[L5][CO6]	[6M]
5	a	Recall bullwhip effect with suitable examples.	[L1][CO1]	[6M]
	b	Examine the reasons underlying supply chain failure in India.	[L4][CO5]	[6M]
6	a	Distinguish between forecasting Vs implementation with examples.	[L3][CO5]	[6M]
	b	What information with you used to support the views on reverse supply chain?	[L5][CO5]	[6M]
7	a	Explain how SC Mapping works with examples.	[L1][CO4]	[6M]
	b	Can you make a distinction between IT and non IT supply chain?	[L4][CO6]	[6M]
8	a	Why SC Mapping works done before launching products.	[L4][CO5]	[6M]
	b	What factors would you select to show coordinating supply chain?	[L2][CO5]	[6M]
9	a	State how SC Restructuring process is done.	[L2][CO5]	[6M]
	b	Define the following: i. Agile Supply Chains ii. Restructuring.	[L1][CO5]	[6M]
10	a	Define the following: i Reverse Supply chain ii. IT in Supply Chain	[L1][CO6]	[6M]
	b	How would you test bullwhip effect?	[L5][CO6]	[6M]

Prepared by:

Dr.M JAYALAKSHMI & Prof K SAI CHANDU

Department of MBA/ SIETK